



# TOWARDS A RESILIENT EUROPE: INNOVATIONS IN DEFENCE AND SECURITY

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November 2024

# The case for investing in European Defence Capabilities

Europe is facing its **biggest threat in decades** – Observers estimate it will take Russia **2-8 years to rebuild its army** to the point where it could dare to attack

However, European NATO allies are by far not doing enough to build a credible deterrence position and have **scaled back defence spending by 30%** since the 1990s

**Meanwhile, industry's current production & imports are only a fraction** of stock levels – meaning it would take substantial time for new equipment to be delivered

Also, the military capabilities needed in the future are changing (e.g., drones, direct-energy weapons), yet European **investment in R&D is only 1/10 of the spend in the US**

Going forward, if **German defence spend were to increase to a minimum of ~3.5% of GDP, i.e., >€150bn p.a.**, a more credible deterrence position would be developed

If deployed well, defence investments can also bring significant economic benefits, e.g., increasing GDP by **~€70-180bn**, which may justify a (temporary) debt increase

To ensure that the additional funding also drives innovation, a virtuous cycle within a European defence innovation ecosystem needs to be developed, reflecting the needs and requirements of the most important stakeholders: **armed forces, the defence industry, entrepreneurs, investors, and society at large**

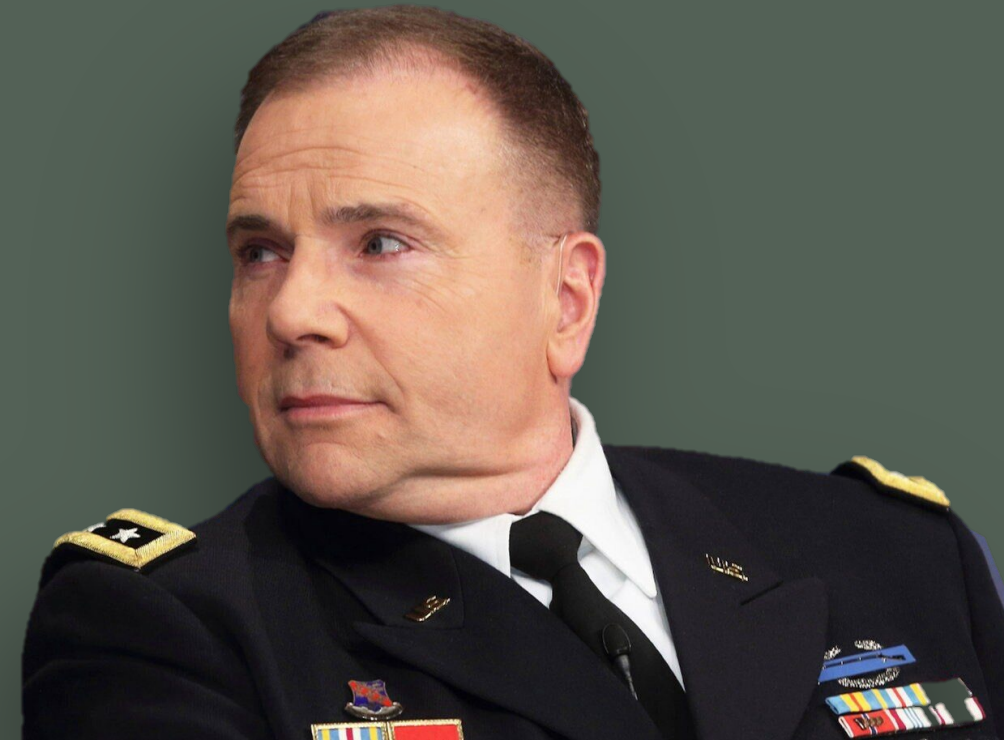
# INTRODUCTION

„In Central and Western Europe, we could not protect all of the key cities, seaports, airports, and transportation infrastructure [against Russia].

We absolutely don't have enough to be able to do that.”

**LT. GEN. (RET.) BEN HODGES**  
FORMER COMMANDING GENERAL OF US ARMY EUROPE

**JUNE 2024**



# Russia's threatening stance toward Europe is becoming more obvious ...



## Military Force Structure



**2-8 years**

for Russia to "re-build its army to the point where it could dare to attack NATO"

**280,000 recruits**

p.a. training capacity in Russia

## Funding



**€430 billion**

estimated military spend in 2023<sup>1</sup>, which is ...

**... ~2 times**

more than 2014

## Industrial Depth



**3 million units**

p.a. domestic production capacity for artillery **ammunition** – "more than all NATO members combined"<sup>2</sup>

**1,500 units**

Main Battle **Tanks** delivered or refurbished in 2023 by Russia's industry

# ... yet Europe is struggling to develop a meaningful response



## Military Force Structure



**25% vs 1992**

Main Battle Tanks in NATO Europe today vs. 1992

**70% vs 1994**

Military personnel in NATO Europe today vs. 1994

## Funding



**€1.6 trillion**

gap vs. 2% goal in NATO Europe since 1992 ("peace dividend")

**<2% GDP**

GDP spent on defence in Germany in 2023

## Industrial Depth

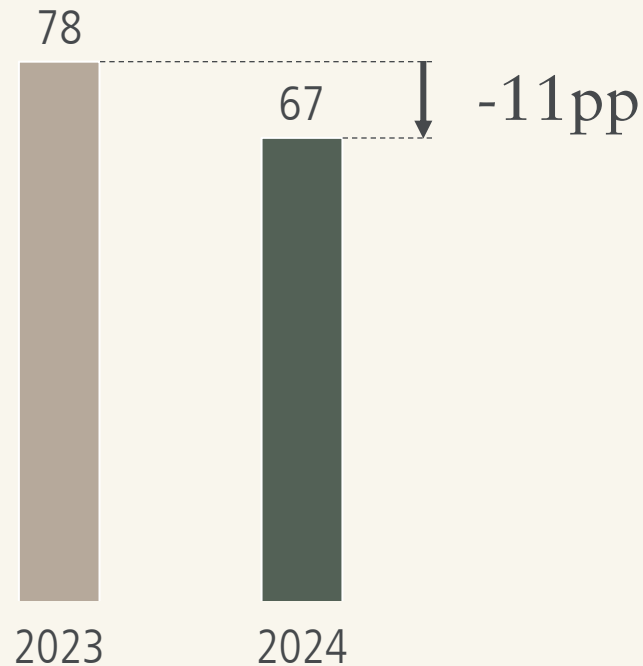


**~100 units**

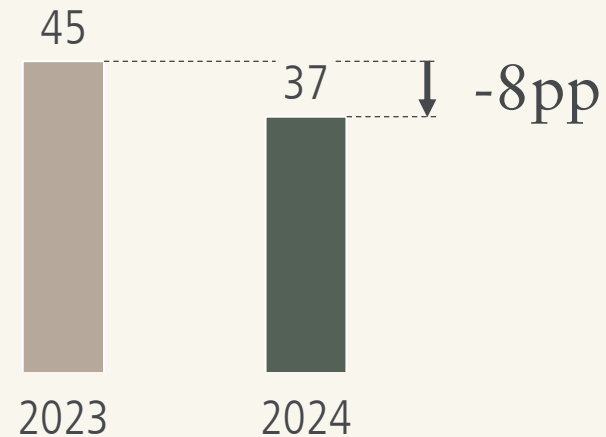
Main Battle Tanks annual production capacity in Germany

# In addition, public risk perception and support for joint defence in NATO Europe are declining – *Example from Germany*

**Perceived risk from Russia**  
in Germany, indexed to 100<sup>1</sup>



**Support for joint defence**  
in Germany, %<sup>2</sup>



1) Kekst CNC, commissioned by the Munich Security Conference, based on the aggregate of respondents' rating from 0 (lowest) to 10 (highest) of overall risk, risk trajectory, risk severity, risk imminence, and preparedness scaled to 100

2) Question: "Should Germany participate in a military campaign to defend another NATO member state when attacked?"; Centrum für Strategie & Höhere Führung and IfD Allensbach: Sicherheitsreport

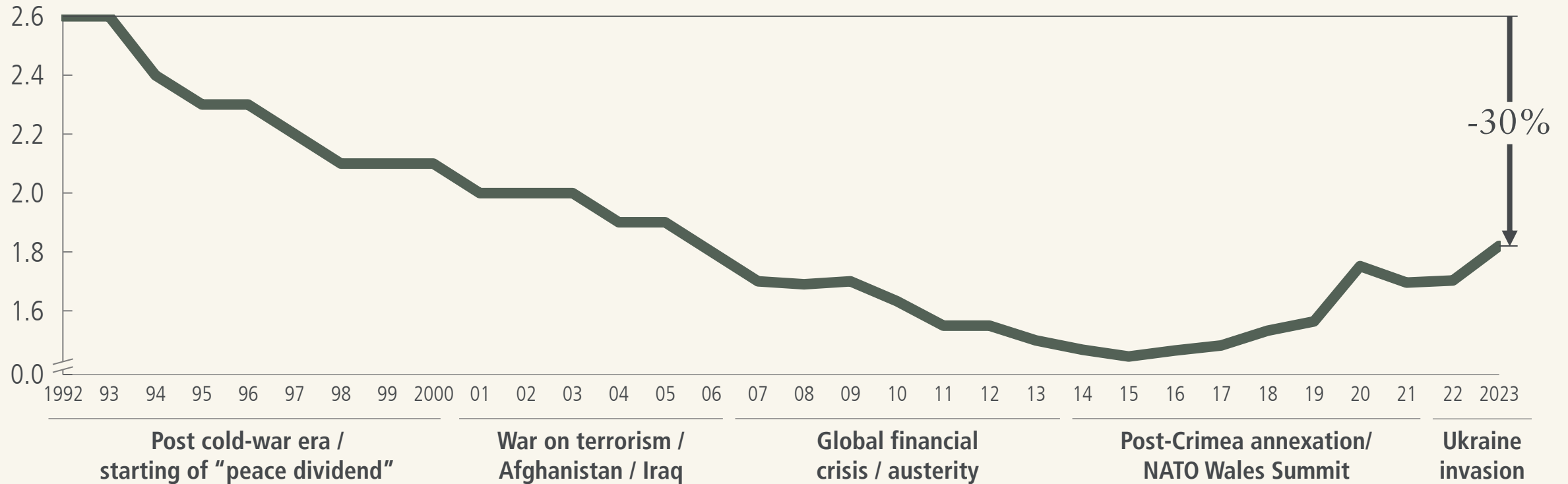
Source: Kekst CNC, commissioned by the Munich Security Conference, Centrum für Strategie & Höhere Führung and IfD Allensbach

# THE STATE OF EUROPEAN DEFENCE



# Defence spending of European NATO partners as share of GDP is 30% below 1992 levels, despite some uptick after 2014

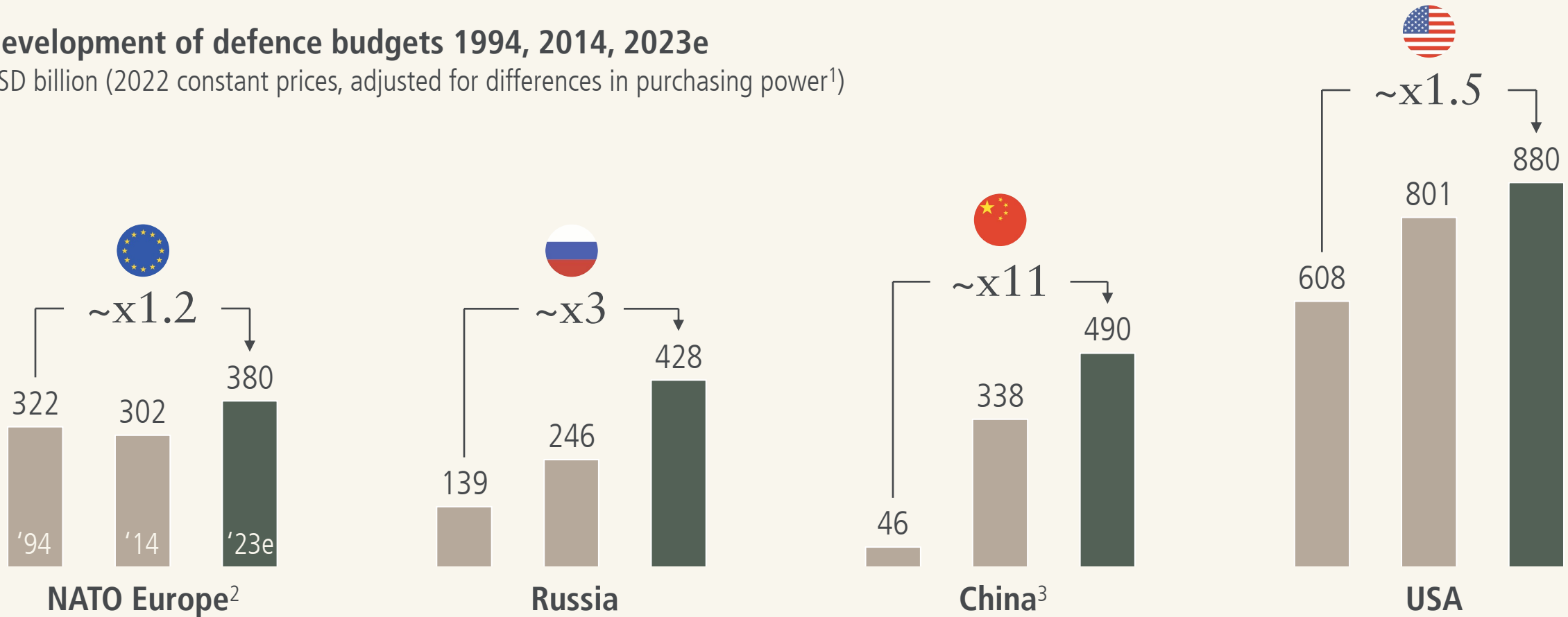
**Development of defence budgets in NATO Europe<sup>1</sup>, 1992-2024, as share of GDP**



In absolute terms, NATO Europe's defence budget remained largely unchanged, while other nations significantly increased theirs

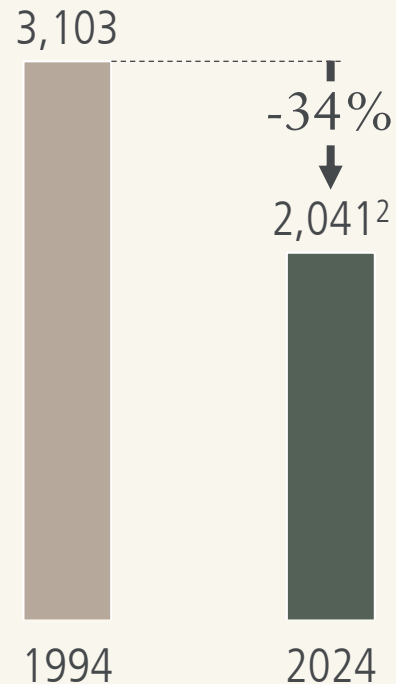
### Development of defence budgets 1994, 2014, 2023e

USD billion (2022 constant prices, adjusted for differences in purchasing power<sup>1</sup>)



# The effects of low defence spending can be felt across personnel and equipment

## Military personnel in NATO Europe<sup>1</sup> Thousand



## Development of capital stock in NATO Europe<sup>3</sup> USD billion



### Capital stock shrinkage likely underestimated due to decommissioning & sales

SELECT EXAMPLES GERMANY

**2010-2020:** Decommissioning of all remaining 57 air-defence systems "Gepard"

**2010-2019:** Sale of 164 Leopard 2 A4 MBT to Singapore

**2013-2017:** Sale of 103 Leopard 2 A4 MBT and 42 armored vehicles to Indonesia

1) European NATO members in respective year excluding Turkey. Note that figures for later years include additional members as compared to 1994, otherwise the decline of forces would have been even more substantial; 2) Estimates for 2023 and 2024; 3) Excluding new NATO members post eastward extension to ensure like-for-like comparison for entire time frame; 4) Calculated based on 30-year depreciation schedule applied to capital stock modeled based on equipment spend post 1964, excluding donations & sale of military equipment to 3rd party countries (see Appendix for details); 5) Inflation adjusted to 1994 values

Source: NATO reporting, capital stock modeling, IMF (inflation rates), SIPRI (examples)

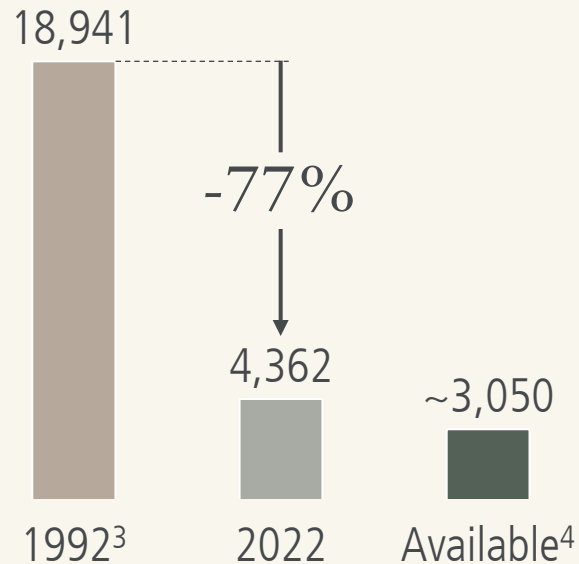
# As a result, inventory levels of key equipment are far below 1990s levels – with some capabilities given up completely

## Equipment holding for selected European countries<sup>1</sup>

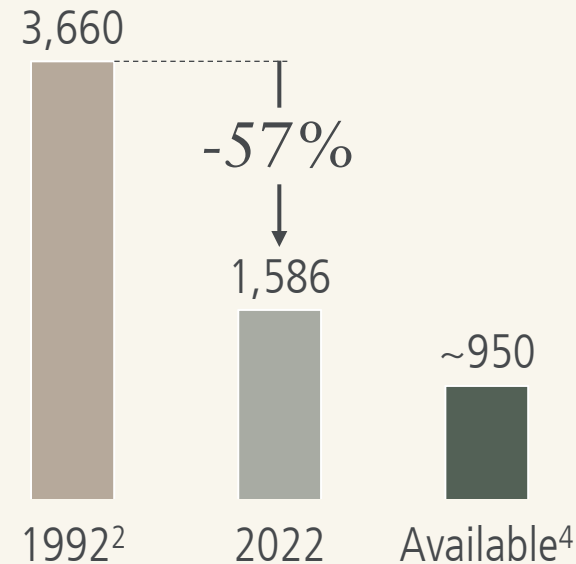
# of units



### Main Battle Tank



### Fighter/Ground Attack<sup>2</sup>



### Armored Air Defence

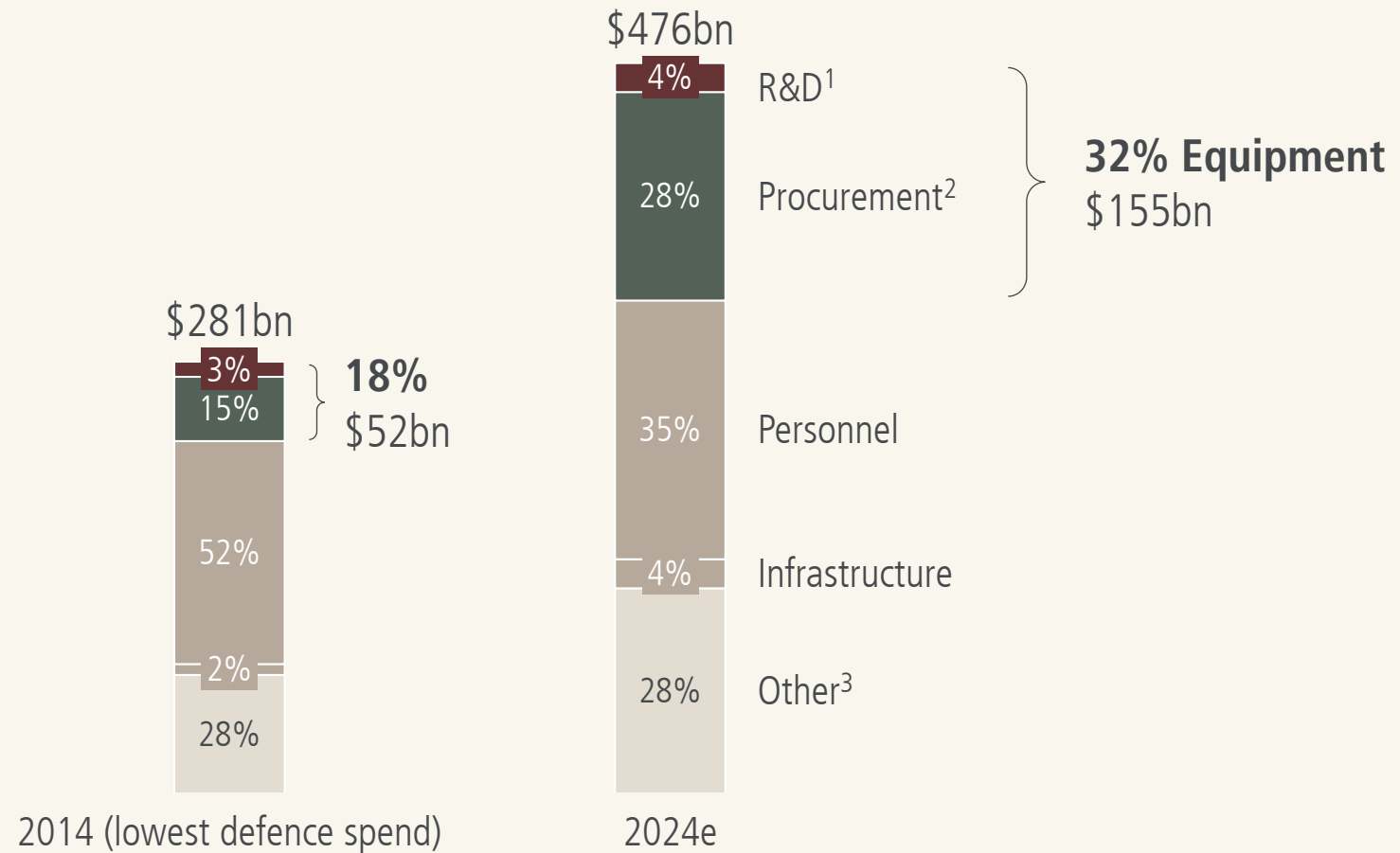
Given up completely in some countries, e.g., air defence systems "Gepard" in Germany

1) Countries included: France, Italy, Norway, Spain, UK, Germany, Netherlands, Poland, Turkey; 2) Fighter jets and ground attack / fighter bombers  
3) Selected as it was the year of the KSE treaty entering into force; 4) Ready to be used, i.e., not under repair or being revised  
Source: The International Institute for Strategic Studies (IISS) – The Military Balance, government websites, expert assessment

# Equipment is the focus of increased European defence spending

## Defence spend per category for NATO Europe

USD billion (current values per year) and share of total defence spend

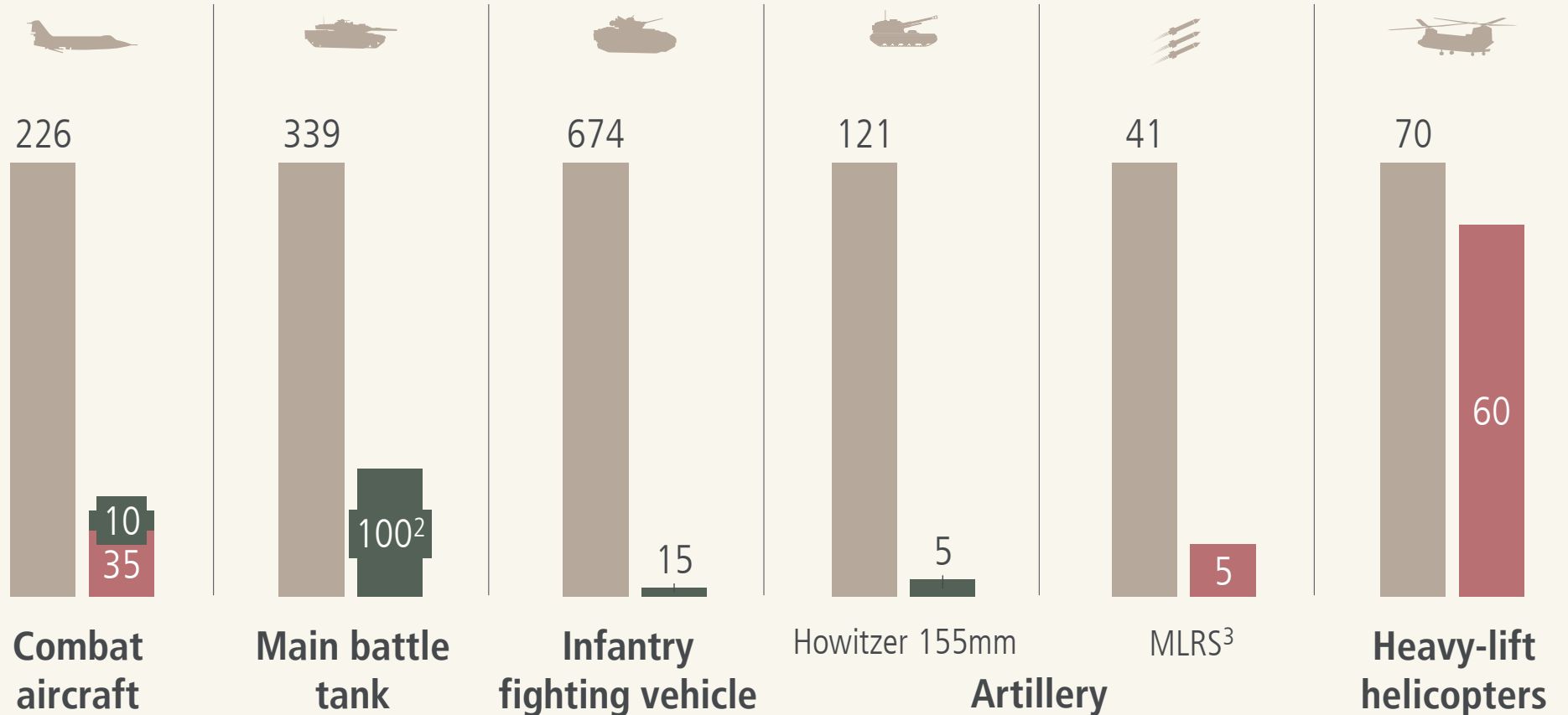


# Low industrial production in Europe forces imports, but even combined, they cannot sufficiently boost stock levels

Example Germany  
2021 Stock levels  
# of units

Annual national  
production rate<sup>1</sup>

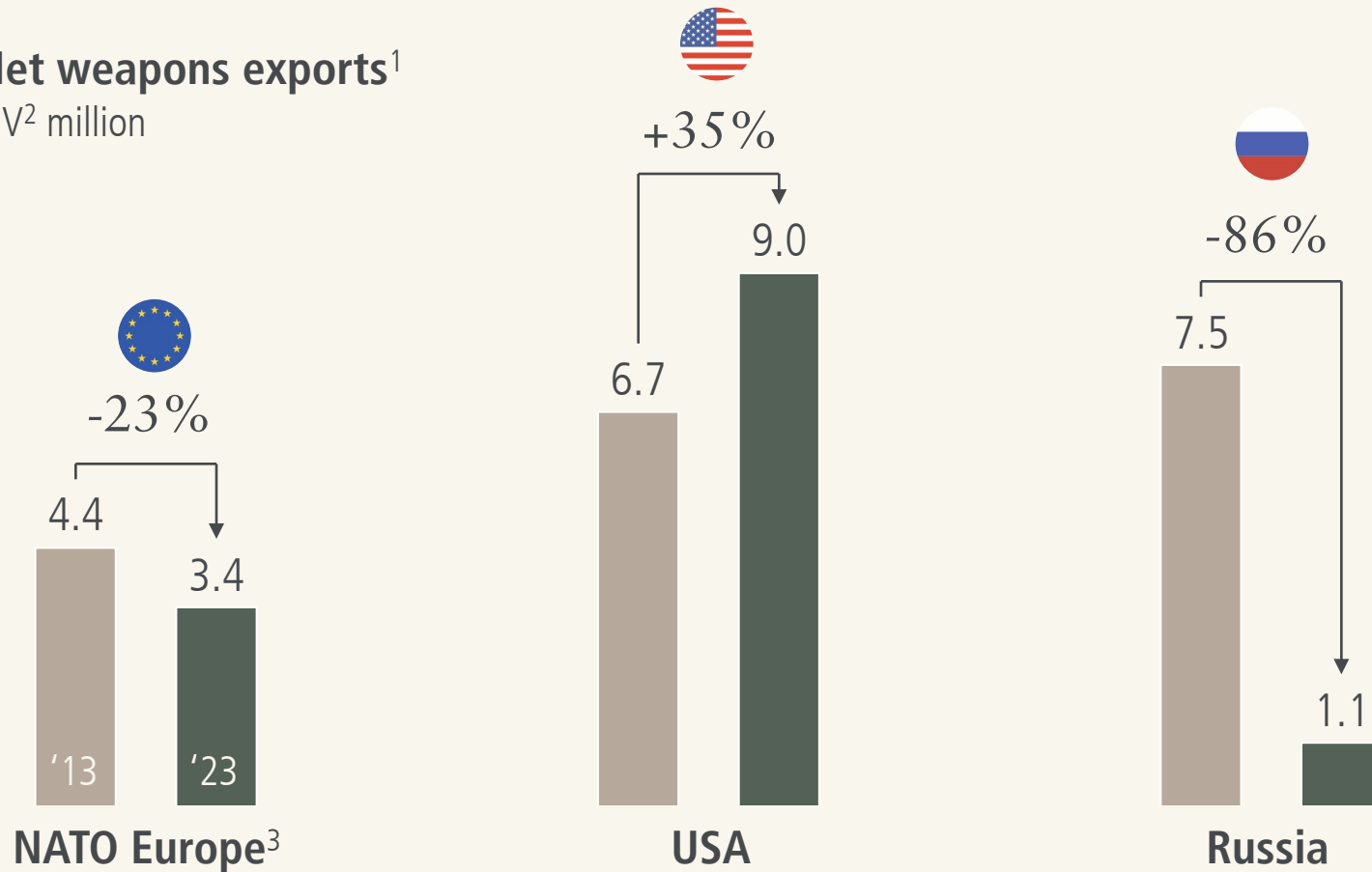
Planned imports  
in next years



# Net weapon exports for key regions indicate significant shifts between 2013 and 2023

## Net weapons exports<sup>1</sup>

TIV<sup>2</sup> million



While Russia's net exports even exceeded the US in 2013, they have since dropped strongly, as both exports & imports shrank

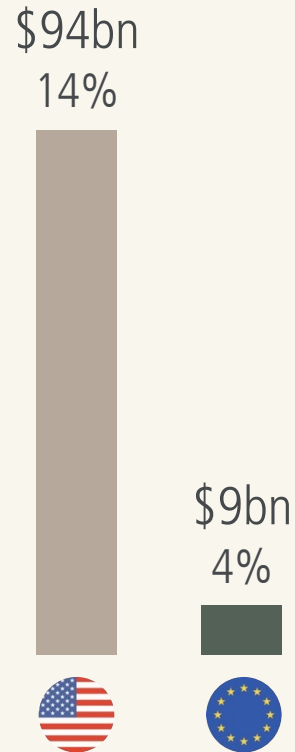
Ranking below the US and Russia, Europe's net exports declined further, driven by ~4x higher imports; although exports grew by ~20% this could not compensate the higher imports; nevertheless, Europe is still a net exporter

US growth was driven by higher exports, while imports remained largely stable

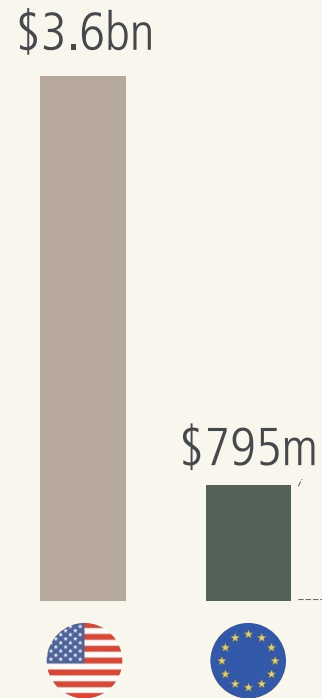
# The US military started to heavily invest in defence innovation, while Europe's military did not

## Defence R&D spend, 2022<sup>1</sup>

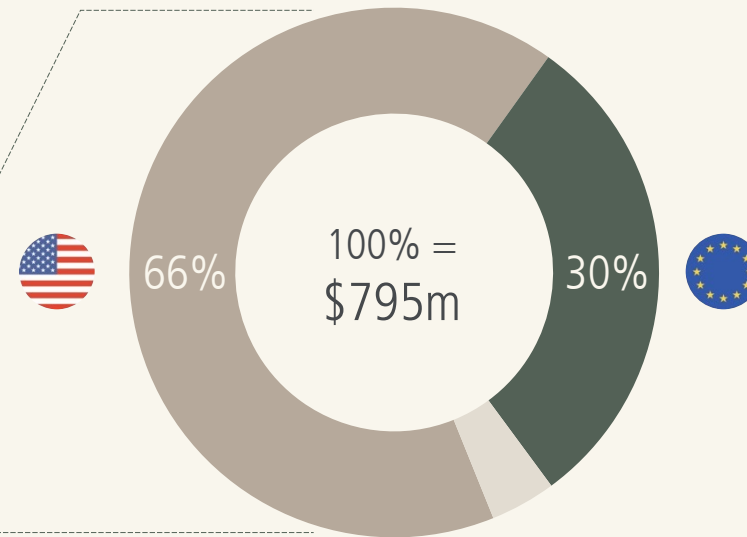
Share of total defence spend in %



## VC Defence Tech funding, 2024<sup>2</sup>



## European VC Defence Tech funding by Investor HQ



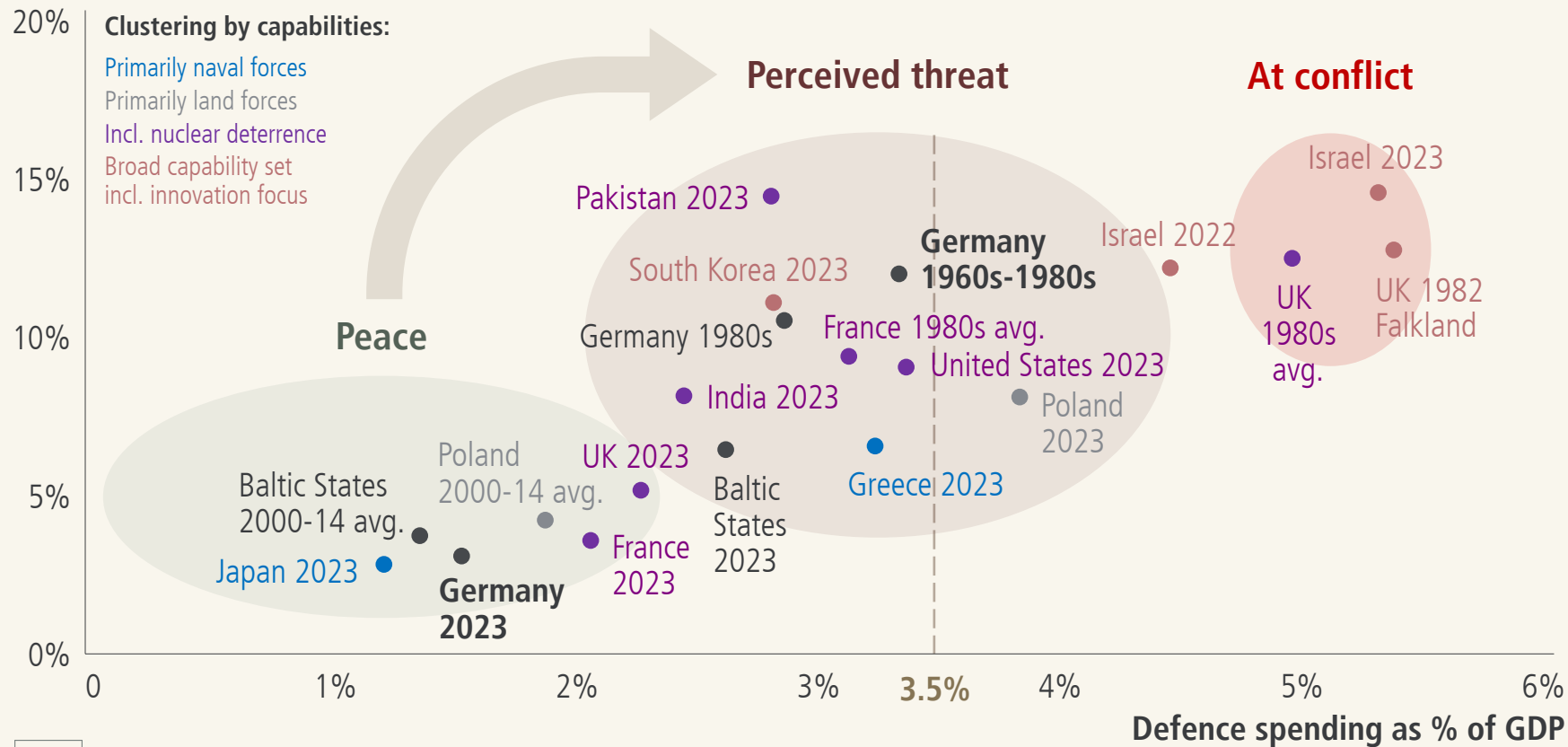
Necessity for European Sovereignty financing



FUNDING NEED FOR  
CREDIBLE DETERRENCE

# Countries under a perceived threat tend to spend more on defence – for Germany, this could be ~3.5%

## Defence spending as % of government spending



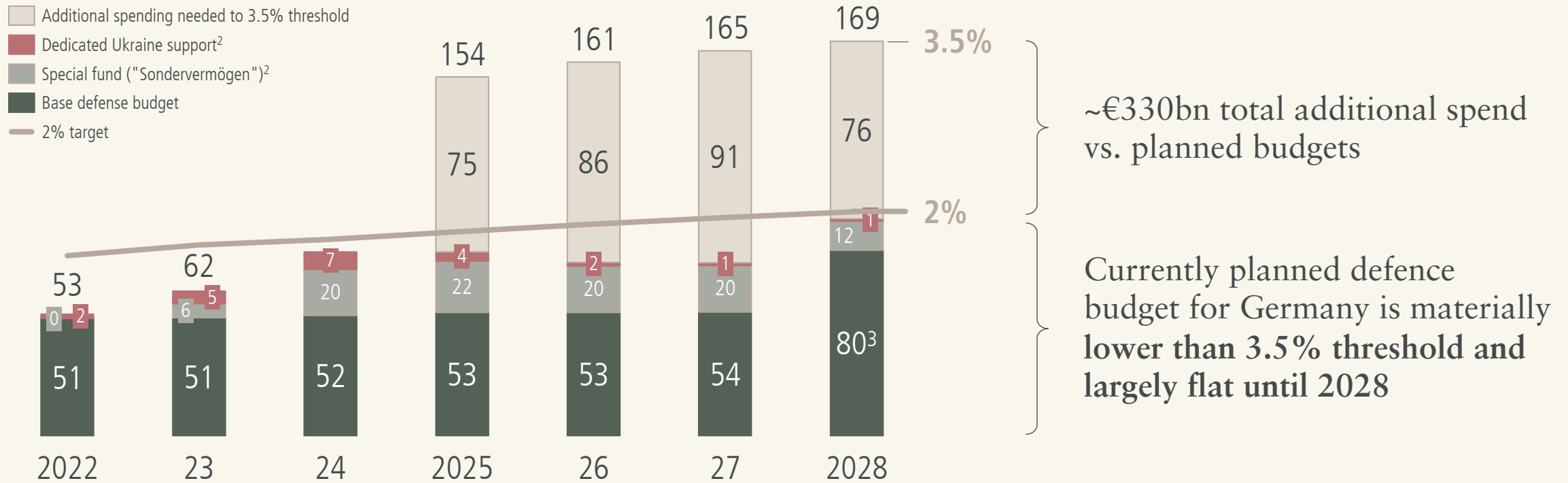
Today, Western European nations spend a **lower share of GDP than Eastern European nations**, likely due to different threat perception

Historic spend during **periods of perceived threats** was in a comparable range to today

Higher spend (“perceived threat”) may be seen as an **“insurance premium”** to the cost of direct conflict

# For Germany to reach the 3.5% level, >€150bn in defence spend per year would be required from 2025 onwards

## Defence budget plans for Germany<sup>1</sup> and additional spending need identified € billion (current year)



1) Including base budget (Einzelplan 14), extra funding ("Sondervermögen") and Ukraine support (Einzelplan 60), excluding "additional defence spending" reported by German government not directly related to defence (e.g., interest payments)

2) Actual spending for 2022/23; planned spending for 2024/25; estimated spending for 2026-28; 3) Source of funding of significant increases compared to prior years currently not confirmed

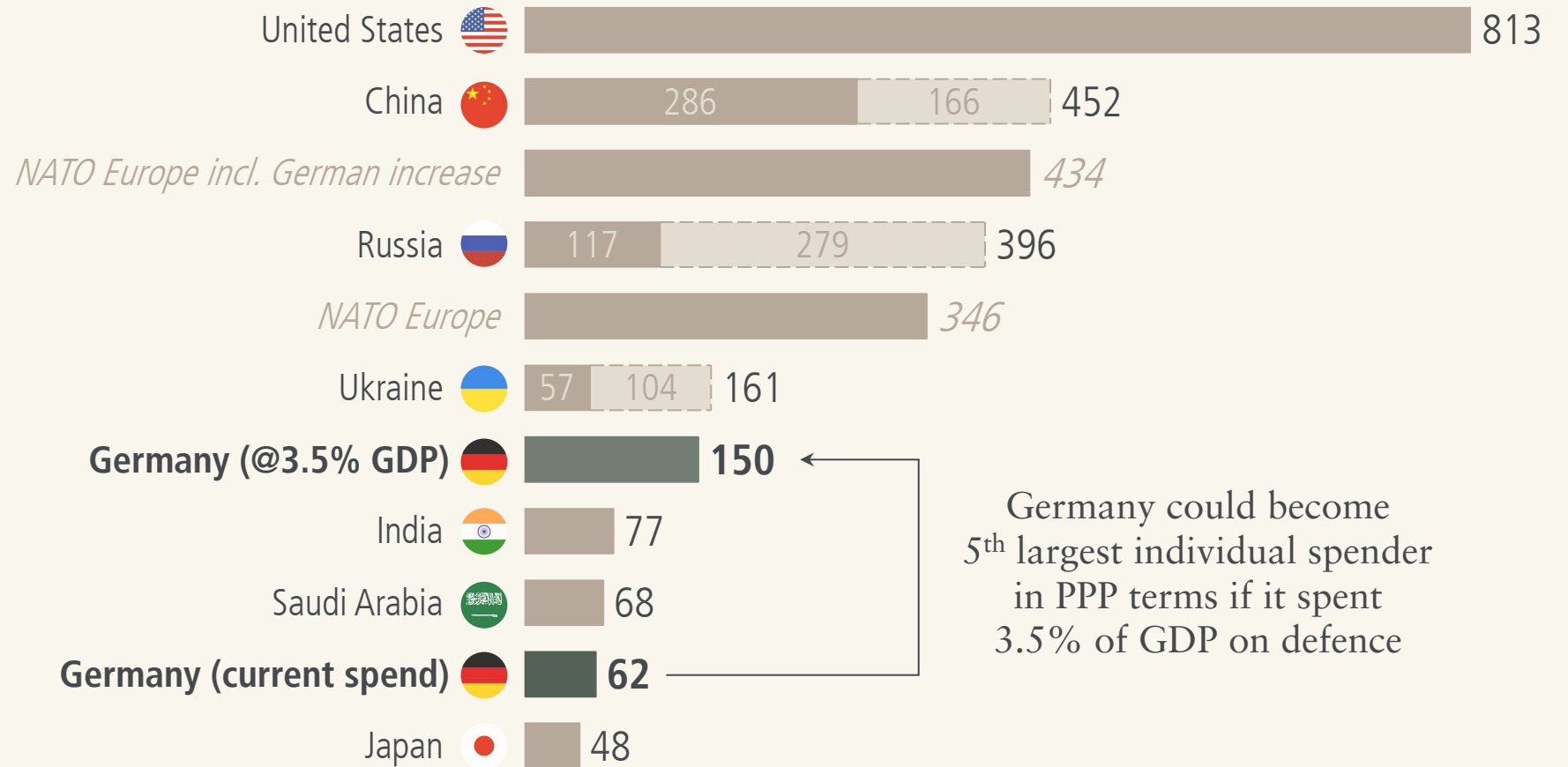
Source: German MoD Budget Documentation; German MoD budget draft 2025; German Federal Statistics Office; IHS; IMF (GDP projections)

# With €150bn of annual defence spend, Germany would reach the global top 5 in PPP terms

## Annual defence spend 2023

€ billion<sup>1</sup>

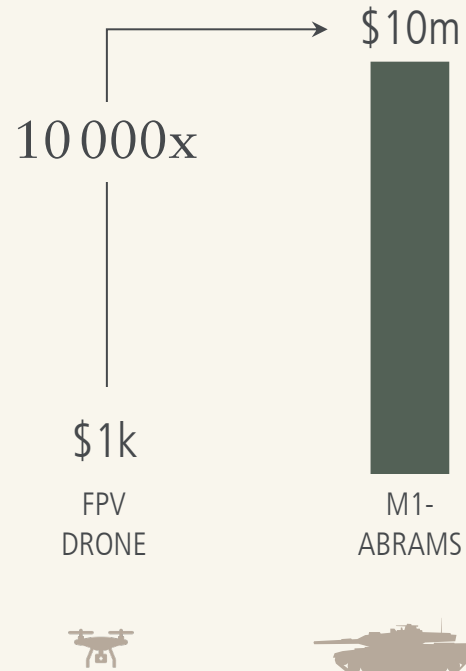
Additional defence spending based on PPP & expert estimates



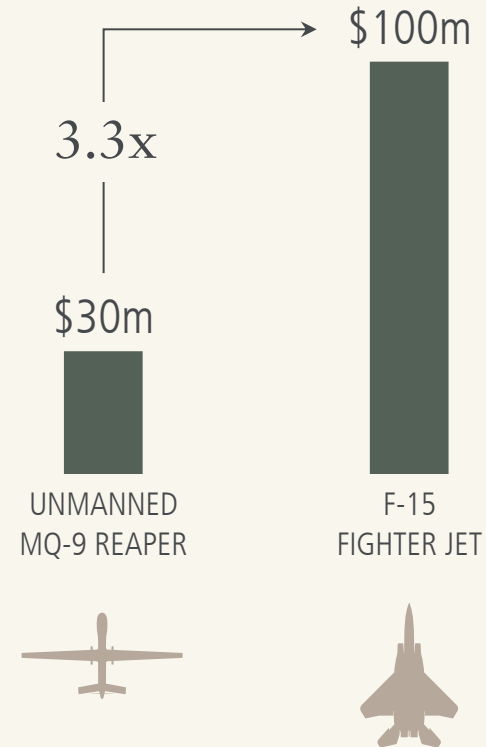
Germany could become 5<sup>th</sup> largest individual spender in PPP terms if it spent 3.5% of GDP on defence

# When spending the €150bn defence spend, the cost asymmetry of new and established weapon systems drives allocation to tech solutions

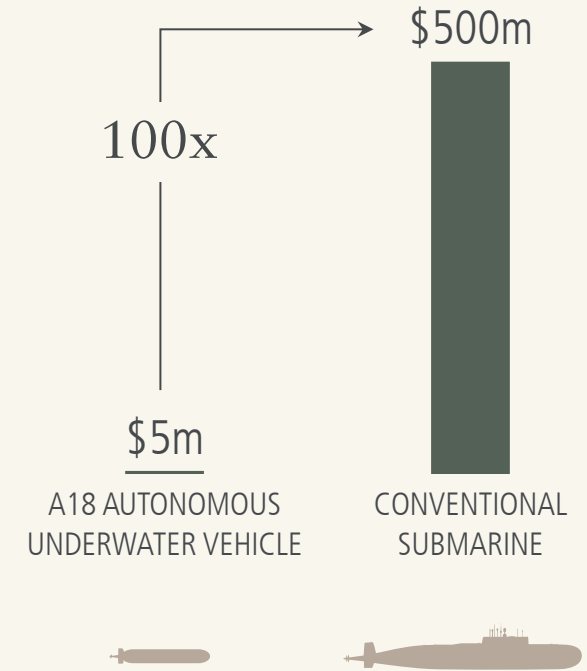
One \$1k-FPV-Drone can destroy a \$10m-Tank<sup>1</sup>



MQ-9 Reaper Drone costs a fraction of a Fighter Jet<sup>2</sup>

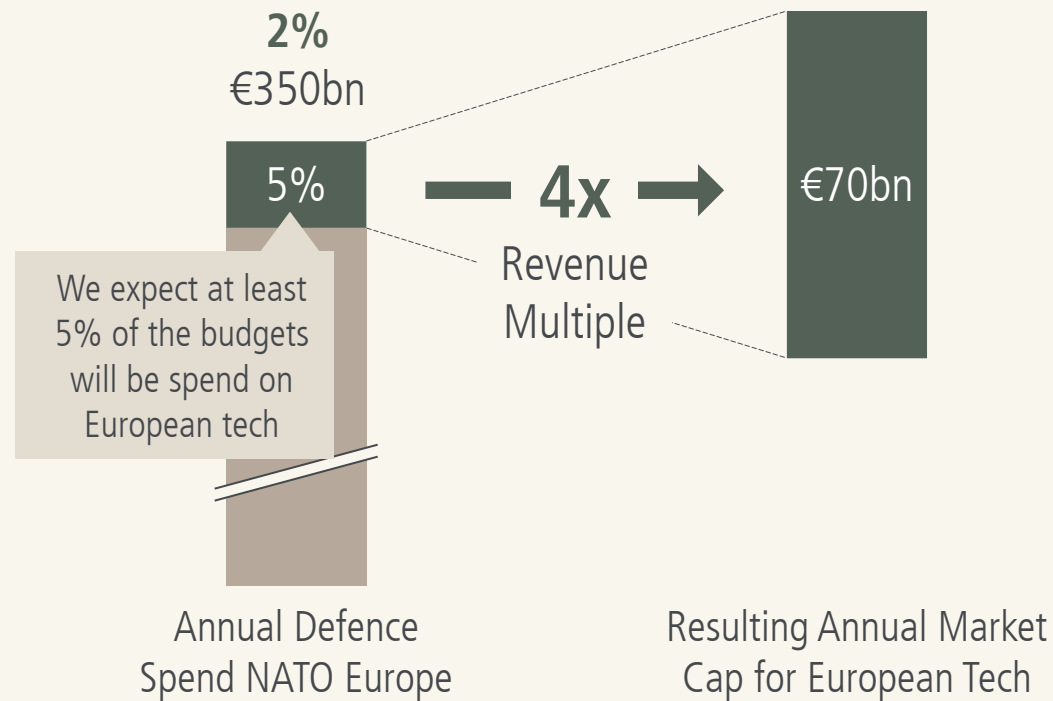


New AUVs are cheap and operate without staff<sup>3</sup>

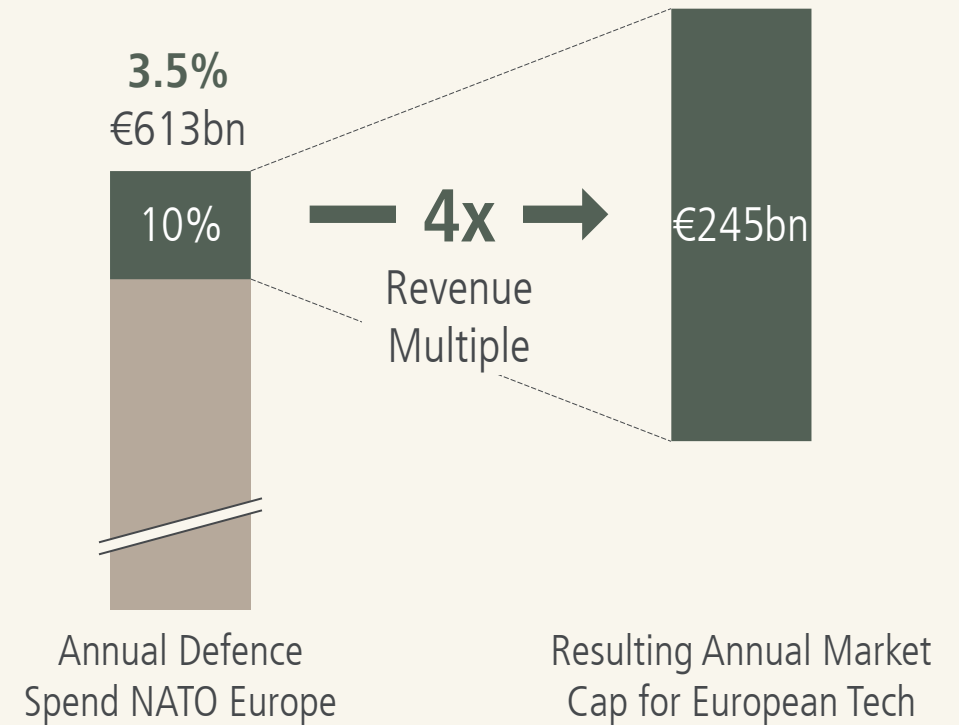


# We expect European defence budgets to rise significantly, creating an annual market cap opportunity of up to €245bn for European tech

**TODAY:**  
**NATO Europe spends 2% of GDP**



**POTENTIAL FUTURE SCENARIO:**  
**NATO Europe spends 3.5% of GDP**



ECONOMIC BENEFITS & FINANCING  
ADDITIONAL SPENDING

# If deployed in the right way, the defence spend of >€150bn could also bring significant economic benefits, justifying a temporary debt increase

Estimated implied economic impact of ~€90bn local defence investment<sup>1</sup>

**Additional GDP**

70-180bn



**Additional tax revenues**

20-35bn



**Additional household income**

40-60bn



**Non-quantifiable benefits**

**Increased competitiveness & resilience of new & traditional local industry through accelerated build-up of capabilities**

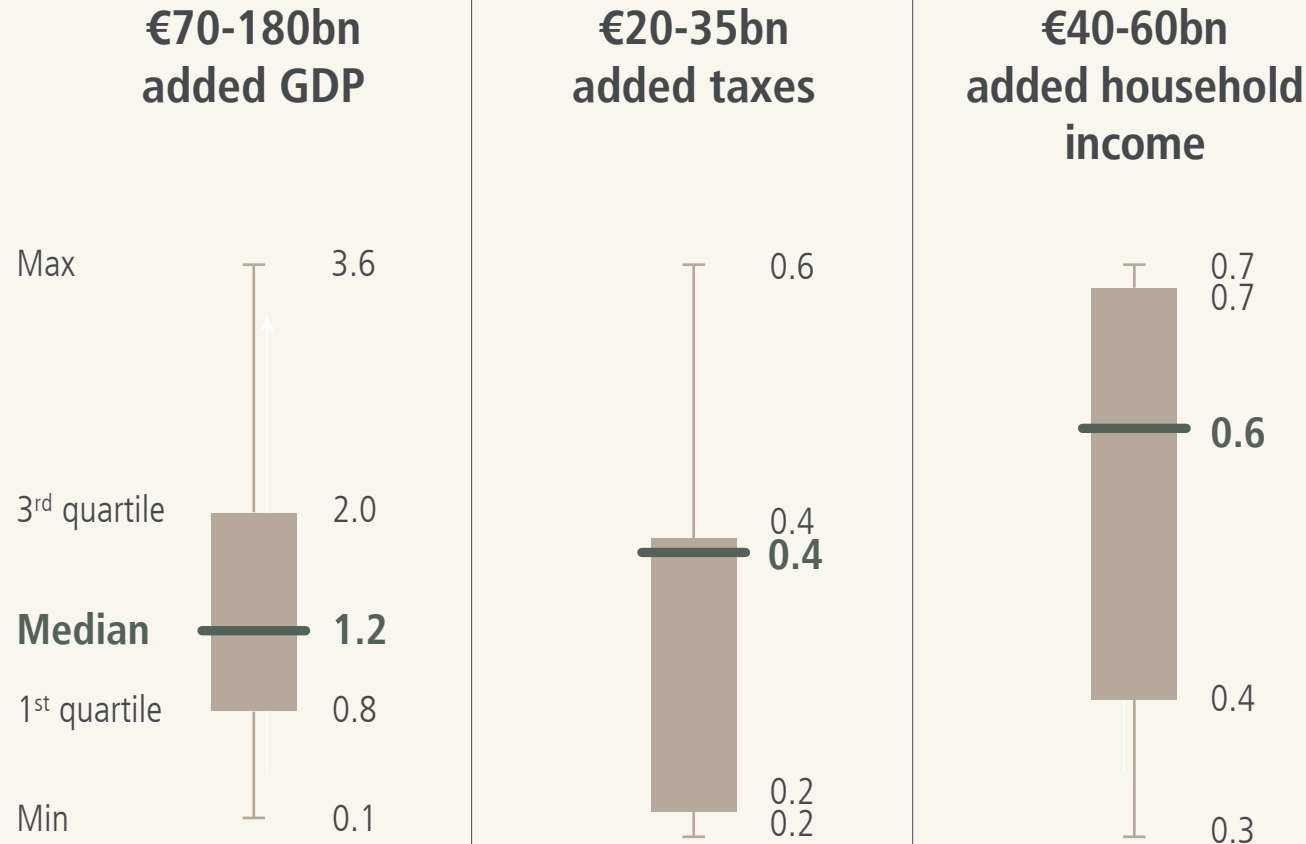
1) Considering ~53% investment share (equipment, infrastructure and 50% of operations & maintenance) of total additional defence spend of ~€330bn over 4 years of which 50% are invested locally  
Source: Own calculation based on consensus estimates of economic impact of defence investment (background see next page)



## Background:

The impact of additional defence investments on the broader economy has been well-documented across multiple different instances

Impact of defence investments on broader economy, multiplier unless indicated



Non-quantifiable benefits

**Increase economic competitiveness** based on fostering of innovation and attraction of private funding for start-ups & established industry

**Development of talents** through capability development, research & education build-up

**More agile processes and scaling** of industry & administration

# Investment in European Defence Ecosystem paramount for economic upside

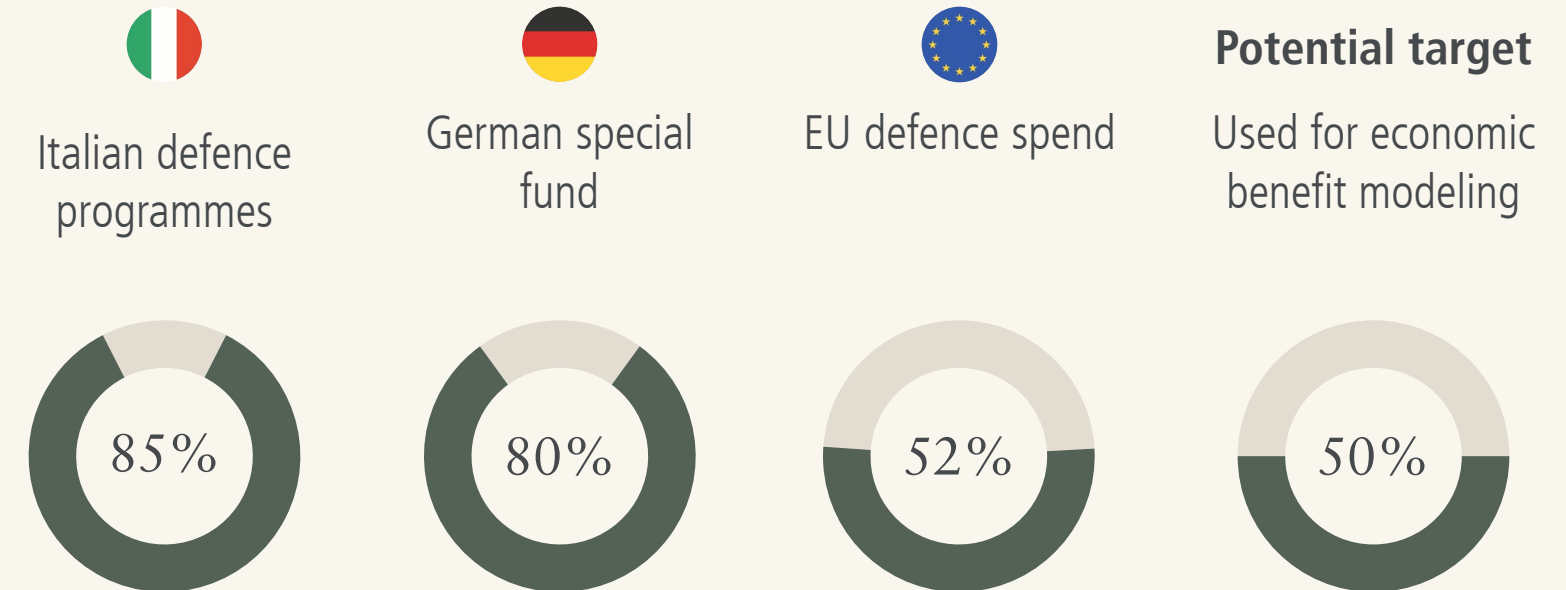
Economic benefits of defence spend require **investment in Europe to materialize locally**

**Some countries already spend mostly in Europe**

To capture economic benefits locally a **target ratio >50%** should be attained & is thus reflected in the benefit model

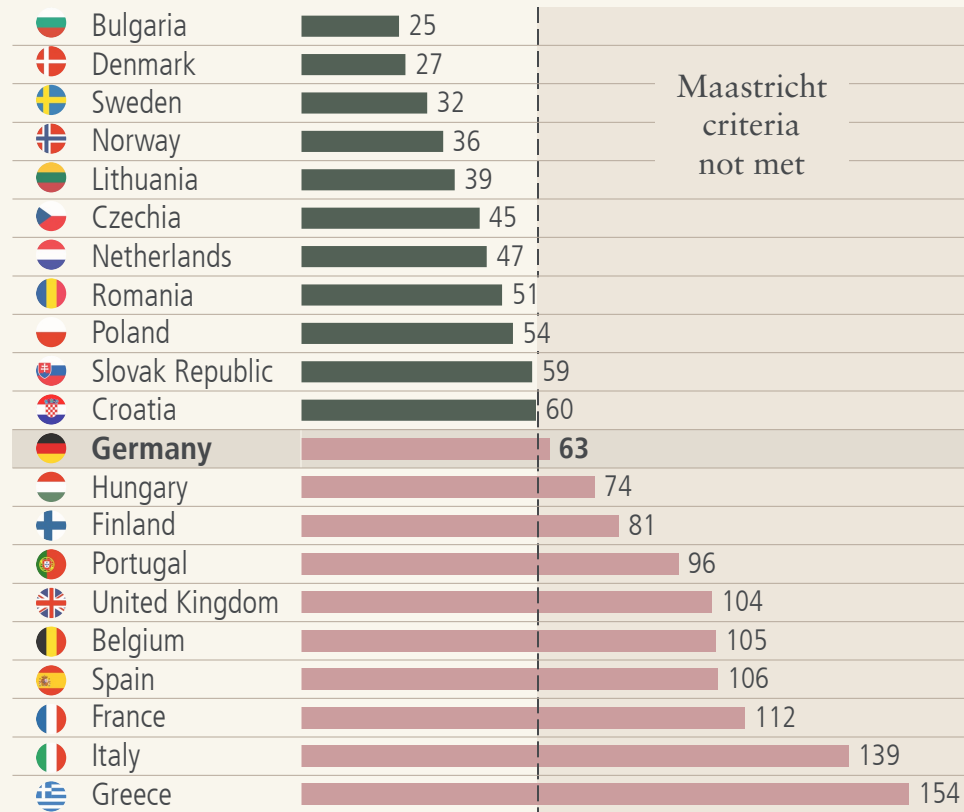
## OUTSIDE-IN ASSESSMENT

### Share of European defence spend on equipment with European recipients



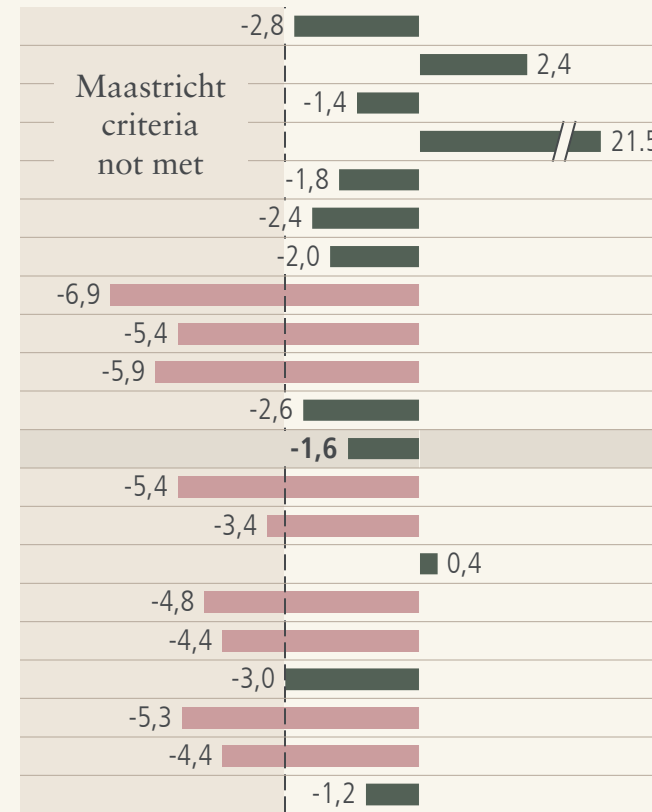
# Considering the severity of the situation, there is still room to borrow for countries like Germany

## Public debt 2024<sup>1</sup>, % of GDP



Maastricht target: 60%

## Budget deficit 2024<sup>1</sup>, % of GDP



Maastricht target: -3

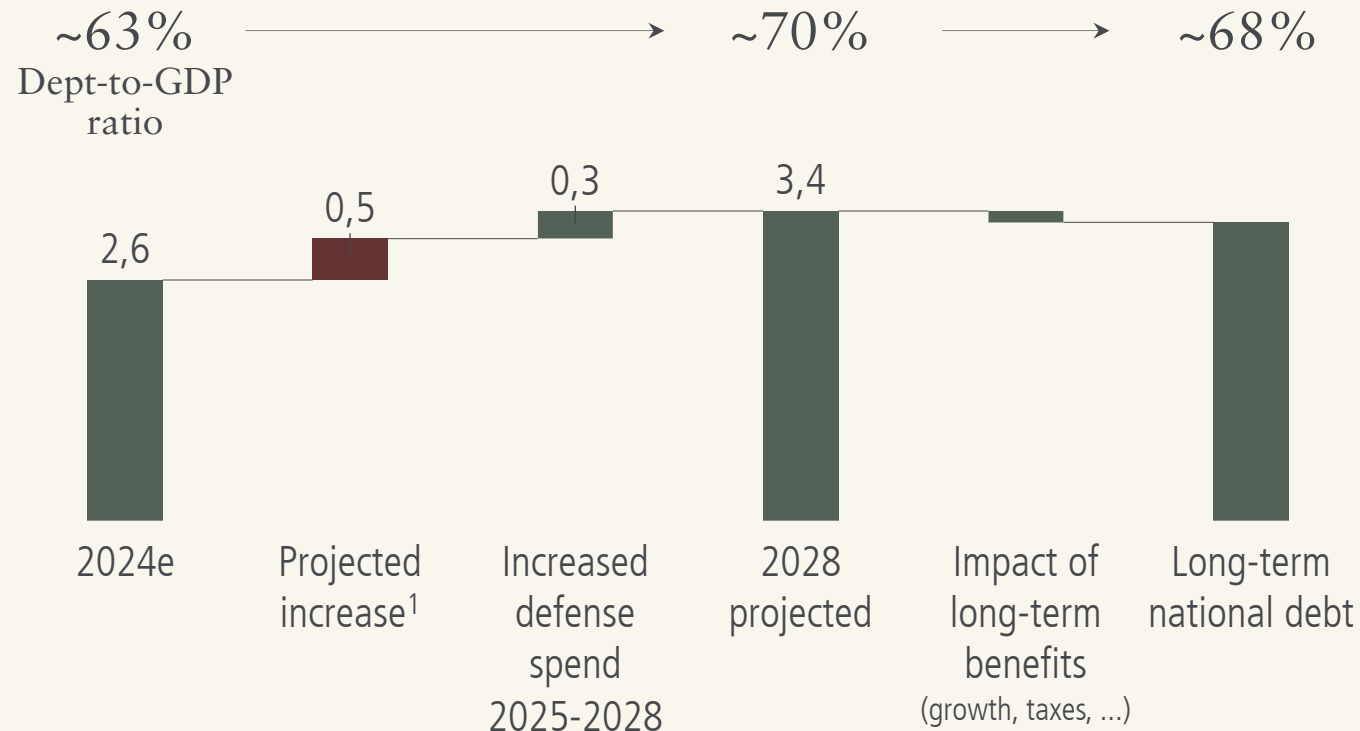
Using debt for funding more defence spend is limited by the European Union's Maastricht criteria for financial stability

Even today, most European NATO countries violate one or both criteria, only 8 countries meet both targets

Key countries such as Germany, France, Italy, or the UK do currently not meet the criteria.

# If temporary debt increases can be compensated by GDP growth, debt-to-GDP ratio would only rise moderately to ~68% in the long term

## German national debt, € trillion



## Key considerations:

A moderate<sup>2</sup> and **temporary – not structural** – debt increase could be justified by long-term economic benefits

Requires that labor / resource supply is **not constrained** (otherwise only inflation rises). Given the **transformation in the German auto industry**, such supply may be available

Modeling of economic benefits assumes **~50% of the defence investment is local**

A temporary increase in debt would require a **constitutional change** to allow additional debt

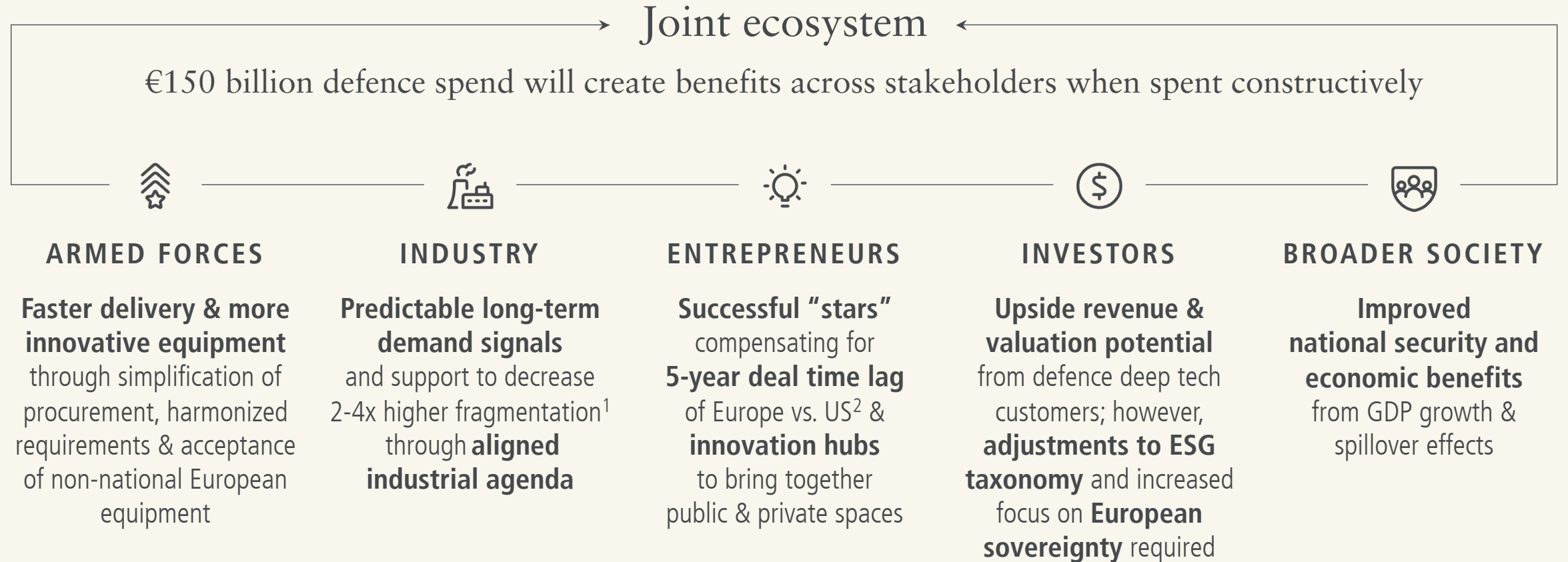
1) Conservative estimate assuming constant debt-to-GDP ratio of ~63%, dependent on future policy decisions, currently planned increase amounts to ~0.2 bn EUR

2) For comparison: In 2010 after Financial & Euro crisis the German debt-to-GDP ratio was 82%; the US debt-to-GDP ratio in 2023 was about 123%

3) Source: Own calculations based on data by Deutsche Bundesbank (debt level), the IMF (GDP projection), the German Federal Ministry of Finance, and economic impact models (see prior pages)

ADVANCING DEFENCE INNOVATION

# Using €150 billion defence spend constructively requires a joint ecosystem with mutual trust



# Industry would benefit from a coordinated defence agenda given 2-4x higher fragmentation of European defence industry

## Europe<sup>1</sup> vs. US defence industry fragmentation

Number of prime contractors by major platform (examples)

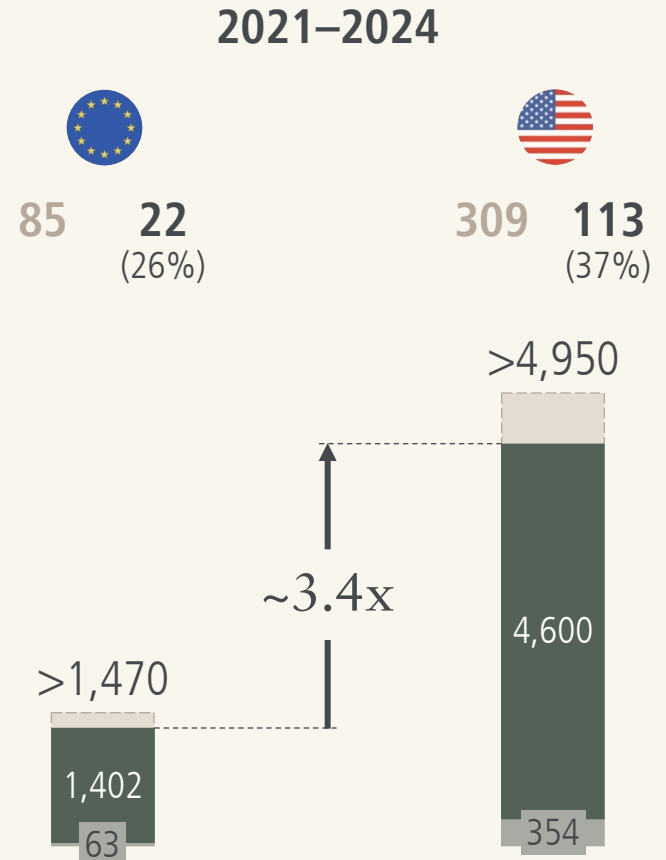
				
<b>Combat aircraft<sup>2</sup></b> 	6	     	x1.5	4    
<b>Main battle tanks</b> 	8	      	x4	2  
<b>Large surface combatants</b> 	8	       	x2	4    

# Defence Tech startups benefitted from growing deal volume 2021-24. Still, ~5yr time lag of US & Europe shows further growth opportunities

## Total deal volume for Defence Tech startups in Europe and the US<sup>1</sup>

USD million

- Remaining 2024
- Deals >10mn USD
- Deals ≤10mn USD



BASED ON PUBLICLY-AVAILABLE DATA



1) Incl. VC, Incubators, Business Angels and other venture funding; excl. PE & Corporate funding; 2) 2018-2020 Source: Pitchbook (June 2024)



# Adding defence as customer set for deep tech startups may increase demand and create valuation upsides

Defence as an additional customer set for deep tech startups may increase demand and create valuation upsides when part of ~€120bn annual defence procurement spend in NATO Europe is captured by startups

## Current and future pillar of the European ecosystem



Key partner for **NATO defence modernization** by deploying AI for decision support and threat analysis

**BASED**

**Official Security & Defence Hub** of the Digital Hub initiative of the Federal Ministry for Economic Affairs<sup>3</sup>

**isar aerospace**

**Accessed ~36 times private funding** per Euro of public orders received<sup>2</sup>

**Auterion**

**Addresses a \$300 bn market** and is already the common OS for the US DoD to standardize on<sup>3</sup>

## *Recap*

Acting now on Germany's defence spend would help address the security situation, capture economic benefits, and ignite the innovation ecosystem

While Europe is facing its **biggest threat in decades** it is currently **falling short along all dimensions of the defence equation:** Funding, military equipment & personnel, industrial depth, and innovation

Going forward, if **German defence spend were to increase to ~3.5% of GDP, i.e., >€150bn p.a.**, a more credible deterrence position would be developed

Higher defence investments could bring **significant economic benefits** (e.g., increasing GDP by **~€70-180bn**) and may warrant a (temporary) debt increase

To establish a virtuous cycle within a European defence innovation system, the needs and requirements of the most important stakeholders must be met: **armed forces, the defence industry, entrepreneurs, investors, and society at large**

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